



Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

Indiana State
Department of Health
An Equal Opportunity Employer

DATE: July 3, 2009

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Manager, Food Protection Program

SUBJECT: Malt-O-Meal Company Recall

SUGGESTED ACTION: Unclassified Recall; Maple & Brown Sugar
Instant Oatmeal; Recommend notification to establishments that may carry
these products via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The product affected by this recall includes single-serve packets of "Maple & Brown Sugar Instant Oatmeal" and "Maple & Brown Sugar Instant Oatmeal" packets sold in "Variety" cartons distributed nationally under a variety of brands in cartons of 6 to 15 packets. Brands include Cub Foods, Diamond Crystal, Fastco, Flavorite, Foodland, Good 'n Hearty, Hearty Traditions, Hy-Top, IGA, Mom's Best Natural, Megaroons, Millville, Our Family, Richfood, Shop 'n Save and Smart Menu. Detail Information is not available at this time. Please notify this office at 317-233-7360 if any recalled product is found.

**Malt-O-Meal Company Conducts Voluntary Recall of Maple & Brown Sugar
Instant Oatmeal Due To Possible Health Risk**

Consumer contact:
Malt-O-Meal Consumer Affairs
1-877-665-9331
www.maltomeal.com

Media contact:
Jon Austin

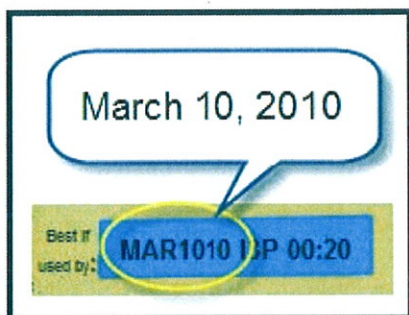
612-839-5172

jon@jaustingroup.com

FOR IMMEDIATE RELEASE -- July 3, 2009 - Malt-O-Meal Company is voluntarily recalling “Maple & Brown Sugar Instant Oatmeal” and “Maple & Brown Sugar Instant Oatmeal” packets sold in “Variety” cartons, with carton date codes between June 30, 2009 and October 28, 2010 because it contains instant non-fat dry milk manufactured by the Plainview Milk Products Cooperative. Plainview has recently commenced a recall of instant non-fat dry milk and other ingredients that have the potential to be contaminated with *Salmonella* bacteria.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

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Consumers should look on the product cartons for carton date codes that are between June 30, 2009 (which would be printed as “JUN3009”) and October 28, 2010 (which would be printed as “OCT2810”). These dates are usually printed as the first seven characters of a 15-character string as illustrated in the accompanying illustration.

The affected products include the following:

Product Name	UPC Code	Carton Date Codes
CUB Foods Flavor Variety Instant Oatmeal (13.7 oz)	00041130473081	JUL3109 – JAN0210
CUB Foods Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00041130473098	JUL0609 – FEB2010

Diamond Crystal Instant Oatmeal Assorted Flavors (55.6 oz)	00719098576570	OCT2309 – JUL0610
FASTCO Instant Oatmeal Maple & Brown Sugar (15.1 oz)	00021333060158	JUL0709 – JUL0810
FASTCO Instant Oatmeal Variety Pack (13 oz)	00021333060226	AUG2609 – JUN0710
Flavorite Flavor Variety Instant Oatmeal (13.7 oz)	00041130026379	JUL1009 – FEB2310
Flavorite Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00041130026355	JUL0609 – MAR2010
Foodland Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00041130364655	JUL1109
Good 'N Hearty Grains Microwavable Variety Pack Instant Oatmeal (13 oz)	00029906119647	JUL1209 – OCT0510
Good & Hearty Grains Microwavable Variety Pack Instant Oatmeal (10.7 oz)	00029906119777	JUL2409 – MAR0510
IGA Instant Oatmeal Maple & Brown Sugar (15.1 oz)	00041270016629	JUL0709 – JUL0810
Malt-O-Meal Hearty Traditions Maple & Brown Sugar Instant Oatmeal (48 1.51 oz pkts /box)	00042400048305	OCT2309 – JUL0710
Malt-O-Meal Hearty Traditions Instant Oatmeal Variety Pack (48 1.25 oz pkts/case)	00042400046523	OCT2409 – MAY2910
Megaroons Instant Oatmeal Variety Pack (12.4 oz)	00699430210525	JUL1709
Millville Instant Oatmeal Made with Whole Grain Oats (15.1 oz) Maple & Brown Sugar	00041498149628	JUL0409 – JUN2610
Millville Instant Oatmeal Made with Whole Grain Oats Variety Pack (15.1 oz)	00041498037796	JUL0709 – JUN2610
Mom's Best Natural Maple & Brown Sugar Instant Oatmeal (22.7 oz)	00042400008781	MAR0610 – MAY0110
Mom's Best Natural Instant Oatmeal (9.0 oz)	00042400079408	MAR0510 – MAR0610
Mom's Best Natural Instant Oatmeal (14.2 oz)	00042400015215	MAR0610 – APR2810
Mom's Best Natural Instant Oatmeal (21.3 oz)	00042400008811	MAR0510 – MAY0810
Mom's Best Natural Maple & Brown Sugar Instant Oatmeal (15.2 oz)	00042400015123	MAR0610 – APR2610
Our Family Instant Oatmeal Maple & Brown Sugar (15.1 oz)	00070253298226	JUL1109 – SEP1010
Our Family Instant Oatmeal Variety Pack (13.7 oz)	00070253298288	JUL1209 – JUN0710
Premium Hy-Top Quality Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00050700259420	NOV1409 – SEP1010
Premium Hy-top Quality Variety Pack Instant Oatmeal (13.7 oz)	00050700553016	SEP1609 – JUN0610

Richfood Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00011166029507	JUL0709 – FEB1910
Richfood Flavor Variety Instant Oatmeal (13.7 oz)	00011166029736	JUL1609 – JAN2110
Shop 'N Save Maple & Brown Sugar Instant Oatmeal (15.1 oz)	00041130355752	JUL0609 – MAR2910
Shop 'N Save Flavor Variety Instant Oatmeal (13.7 oz)	00041130355776	JUL1009 – FEB2310
Smart Menu Instant Oatmeal Variety Pack (99.3 oz)	00042400058922	JUL1709 – AUG2210

Consumers also can refer to the comprehensive list of affected products here or at www.momsbestnaturals.com/oatmeal-news/details.php. Consumers who have purchased affected products should not consume them and are urged to return them to their place of purchase for a full refund. Consumers with questions may contact the company at 1-877-665-9331 Monday through Friday from 8:00 a.m. to 4:00 p.m. Central time.

For more information on Salmonella, please visit the Centers for Disease Control and Prevention's website at <http://www.cdc.gov>.

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Photos: Prodcut Labels

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